



The Well-Fed Self-Publisher: How to Turn One Book Into a Full-Time Living

Peter Bowerman

[Download now](#)

[Read Online](#) 

The Well-Fed Self-Publisher: How to Turn One Book Into a Full-Time Living

Peter Bowerman

The Well-Fed Self-Publisher: How to Turn One Book Into a Full-Time Living Peter Bowerman

Novice or Seasoned...New to the publishing game? The Well Fed Self-Publisher takes you step-by-step through every stage of your publishing success story. Been around the block a few times? You'll walk away with a whole host of new tools and insights. Far from theoretical, The Well-Fed Self-Publisher is One Big Case Study: the author's own real-world success chronicle!

The Well-Fed Self-Publisher: How to Turn One Book Into a Full-Time Living Details

Date : Published August 1st 2006 by Fanove Publishing

ISBN : 9780967059860

Author : Peter Bowerman

Format : Paperback 294 pages

Genre : Language, Writing, Nonfiction, Reference

 [Download The Well-Fed Self-Publisher: How to Turn One Book Into ...pdf](#)

 [Read Online The Well-Fed Self-Publisher: How to Turn One Book Int ...pdf](#)

Download and Read Free Online The Well-Fed Self-Publisher: How to Turn One Book Into a Full-Time Living Peter Bowerman

From Reader Review The Well-Fed Self-Publisher: How to Turn One Book Into a Full-Time Living for online ebook

Weldon Burge says

Bowerman provides a fairly comprehensive battle plan for the self-publisher, and doesn't hold back on the caveats. It is clear that the successful self-publisher must be a strong writer, a shrewd businessman/woman, and an expert marketing force, and Bowerman is all three--heed his advice! What I learned when reading this book is that I'm nowhere near prepared to be a self-publisher, and that I still have much to learn before stepping into the water. But this book is certainly a foundation for anyone ready (or who may think he/she is ready) to take the plunge.

Jacqui Allen says

A huge amount of information in this book but it was slightly out of date (2007) so it didn't include any info on Amazon Kindle publishing or other technology/software available currently. Would be worthwhile checking out if there is a more recent edition with those updates. That aside, the book is a great resource and is crammed full of information to turn your book into into a flourishing business.

Brianna Soloski says

This book had a few good tips, but mostly it was full of ways to spend hundreds of dollars to become a successful book publisher. Self-publishing has come a long way since this book was written (2007) and people can (and do) self-publish without spending a dime. I've published five books without spending a cent. My sales aren't so hot and I thought I might get some tips for marketing out of this book, but that wasn't the case, other than suggestions of paying to be in Publisher's Weekly or similar publications. I honestly wouldn't recommend this book for anyone. I think Mr. Bowerman had a lot of capital to begin with, so he was able to drop large amounts of money on making his book successful.

Pat says

Even if an author has a publisher, the sad fact of life is that the author must have an active hand in publicizing his or her own book if the world is to find it. The quote, "Build a better mousetrap and the world will come" apparently only applies to mousetraps. The world will only come to your book if they know about it.

For his first book Peter Bowerman did most of his publicity online and his suggestions are from first-hand experience. Now that he is known, he has a distributor and gets invited to speak, but too many of us aren't there yet. I found this book invaluable.

Steve says

Peter Bowerman has created an excellent guide to self-publishing that is packed with references and relevant links. Not only does he step you through the process of publishing, he provides the in's and out's of different options and provides some exercises for doing a reality check on your book idea.

This book is geared toward self-publishing non-fiction books, but I have gotten a lot of ideas that are applicable to fiction.

Bowerman also delves into the business of sales and marketing, which is essential to the success of your book. He uses a lot of real-life examples and points out pitfalls too.

I highly recommend this book to anyone who is contemplating, or who has already written a book and is frustrated with the traditional approach to publishing. Besides, as Bowerman illustrates, you have a much greater profit potential publishing it yourself.

Jeremy Kinney says

This is a great book on self publishing. Peter Bowerman tells you exactly how he successfully published his book and even gives contact information for the very people involved in the process. It is written in a simple fashion and makes the subject easy for others to understand. He writes in such a way as if you had a friend who is an insider in the industry showing you the ropes.

At the end of the book he has an action plan laid out with clear steps in a timeline format. This makes it really easy to see the steps involved in the process, at a glance. Bowerman also listed a few tips and personal touches that I have not read in other places. The resources he lists in the book add value to this wonderful book. I definitely recommend this to anyone interested in self-publishing- even if you've read others.

Wes Locher says

"The Well-Fed Self-Publisher" has officially earned a top spot on my reference shelf. It will find itself sought after and cracked open many more times as I continue to write my next book. This title, along with the Writer's Market "Guide to Getting Published" will be the perfect the best maps to consult regardless of which publishing venue I choose to explore.

Author Peter Bowerman, known to most as the Well-Fed Writer offers up his experience in self-publishing. This doesn't mean that this book is the correct way, or the only way, it's simply a detailed explanation of what worked for him as he paved his own path. Written in a style that is concise yet humorous, he gives you his opinions and insights so that you don't face some of the issues that he did. He simply wants to save you time and lets you learn from his mistakes. Not only will he offer his own experiences, but he lists numerous helpful websites, and provides contact info for some of his personal industry contacts. He just wants to help you succeed. What's the catch? A whole lot of nothing.

With a lot of reference books I find myself skipping over sections and chapters that I feel do not apply to me, however, the WFSP kept me interested from cover to cover and I didn't miss a beat. He goes in-depth on the history of self-publishing and discusses what's true and what are myths, explains the important role you must

play in promoting you own book, how to build demand for your title, how to tailor your website for selling your product, how to use Amazon.com to your advantage, how to gain exposure through media and radio, and above all, gives you the tools to turn your book into a full time living. Just remember, he's not going to do it for you, but he will surely show you the way.

The appendix sections alone are worth the \$20 cover price, and he offers a great selection of ebooks on his website where you can get further info on specific areas.

Whether you are gearing up to release your first book or your eighth, you owe it to yourself to give this a read. With each chapter I increased my knowledge and feel confident that I can attain Peter's level of success. Sure it will take some time, money, and patience, but good people comes to those who wait (and work hard and market their product well).

I can't recommend this title highly enough for any authors who are currently trying to make their way in the ever-changing world of book publishing.

David Katzman says

This book is not nearly as thorough or as useful as *The Self-Publishing Manual* . It provides a few additional tips but nothing worth the price of admission.

Jordan says

I'll go four stars on this one. Simply put, the information on marketing and selling your book is fantastic. However, this book was written before a very important industry shift: The Kindle. As such, some of the book is outdated when it comes to the digital world of books. (At one point the author even asks if anybody out there really wants to read a book on a screen!) That, and a few other places where the author's lack of tech savvy make him ill-advised to speak on certain matters (how to set up a website, what software to use, generally anything technology) have merited the loss of a single star. Otherwise, highly recommended to anybody publishing a book, whether self-published or traditional.

Elsbeth Rushbrook says

This book is a well meaning attempt to empower authors to take back control of their books, at a time when getting picked by a conventional publisher is like crawling through a tiny hole (92% rejection rate) for 8% of the profit if you are accepted (my stats, not his).

The title is a misnomer - Peter Bowerman is a copywriter and author of a couple of books on selfpublishing, and that is very different from being a poet, novelist, playwright.

I agree that the spiritual artistic writer needs to be able to market their work and that some of us need some help there. However, this sort of marketing is too different to understand the needs of most bards and biographers. I also consider much of it immoral - creating demand using manipulation and over saturation, cold calling, undercutting others.

The other big irony is that these books are not adverts for professional looking self publishing. It's not well designed!

I agreed only with the general sentiment of the book and found few real insights or practical tips.

He is all for putting the publishing world back in the palms of the author - amen! - but would have us also depart from the bookshop. As much as their high percentage gnarls me and I think they shoot themselves in the foot with that, I have an important final proviso. He claims: "Your audience won't be in bookstores so don't market there." ?! Again, this belies who he writes for and what he's writing about.

If you pen computer guides, how to get rich, have babies, mow your lawn...you might find great help here, especially if you are American.

If you are literary, unconventional, live elsewhere in the world, resist marketing trends, you're unlikely to find this a useful addition to your shelf.

Cynthia Haggard says

At the moment, my bookshelf is stocked with how-to books on self-publishing. No surprise there, as I'm planning to self-publish myself this fall. Peter Bowerman's **THE WELL-FED PUBLISHER** is worth reading with one caveat. Do NOT let yourself get carried away by the hype in the Introduction, which has subheadings with titles like \$118 in Two Months - for Starters. If you didn't know this by now, then let me tell you now: Most people do NOT make money writing. They have to support themselves by having day jobs, wealthy partners or being independently wealthy. I read Peter Bowerman's **THE WELL-FED WRITER** some years ago, and got a little carried away by his optimistic hype.

Having said that, this is a useful book. I recommend skipping the Introduction, which is just a sales pitch and depending on where you are also skipping chapters 1 and 2. Chapter 1 is for those of you who need to be convinced that self-publishing is worth doing. And Chapter 2 is a chapter for all the wallflowers among us who hate promoting our work. If you are like me, and don't mind doing a little self-promotion (in a polite, subtle way), then I advise you to start with Chapter 3, which talks about how to build a book. I found that chapter invaluable because I am just about to design the interior of my book and create a cover.

There are many more chapters that cover author platform, finding reviewers, building websites, creating distribution channels, Amazon and publish on demand. I have found so many useful nuggets in this book that it is bristling with those green sticky strips. Four stars.

Elizabeth Scala says

LOVED this book. I keep it right on my desk to refer to over and over again as I continue to write and self-publish my own work. Peter doesn't hold anything back. In fact, at times, I was a bit overwhelmed with the amount of information. That being said, I encourage readers to use what resonates and keep the rest for when the timing is right. I implemented a LOT of what is in this book- yet some of it I am not quite 'ready' for and have bookmarked to go back to. A really wonderful read!

Elizabeth says

This is only for someone who really is ready to self-publish a book, but it is chock full of detailed, practical information and resources about how to do it. It's not easy, but the author is a good cheerleader for all the reasons that the process is so much more satisfying (and lucrative, if you have a good book) than finding a publisher or going the vanity press route. The author has "been there, done that," and is willing to share his mistakes and what he did right.

Tami says

People self publish for many reasons. Many want to keep strict control over their intellectual property. Others just think it is ridiculous to receive royalties of a buck or so while the publisher takes in the majority of the profits. For Peter Bowerman control of his writing is important but making money is his main motive for self publishing.

In *The Well-Fed Self-Publisher*, the author shares his secrets to success, success meaning selling large quantities of books. Much of this material is the common sense notions that writers often completely forget when trying to promote their work: getting reviews, determining your target audience, creating name recognition, and selling without appearing you are selling.

It would seem that the author source of his success is that he takes these aspects to the extreme. Most writers think that a handful of reviews is more than enough, Bowerman sends out hundreds of review copies. He then follows through to get those reviews complete. The author does the same with gaining media attention. He is constantly trying to find and make use of a new angle to get his product recognized. Bowerman also states that in order to make money you have to spend money (on professional editing, covers, typesetting, review copy costs, etc), but do so wisely.

Beata Bowen says

Maybe not the ONLY book on starting your own publishing empire, but pretty darn close. Bowerman is extremely generous in sharing his knowledge and experience. The book is, however, devoted primarily to marketing. The word makes me cringe, but I hear it's the necessary evil of the publishing world... Not enough logistics about actually running the business. According to Bowerman, you should concentrate on selling and farm out the rest (graphics, accounting, etc. etc.). But personally, I would rather do the graphics and the accounting and farm out the nasty business of selling. Cold calls... follow ups... having to introduce yourself to strangers.... grrr... I can't see myself doing any of this sober.
