



# The Catalyst Leader: 8 Essentials for Becoming a Change Maker

*Brad Lomenick*

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## **The Catalyst Leader: 8 Essentials for Becoming a Change Maker** Brad Lomenick

It's time for a new generation of leaders to rise up and take charge. The Catalyst Leader is the ultimate guide to get there. After thirteen years of gathering, influencing, and inspiring hundreds of thousands of young leaders through cutting-edge experiential events, conferences, and resources, Brad Lomenick understands leadership and the next generation. The Catalyst Leader provides practical help for all leaders at any stage of their leadership journey, ultimately defining what it means to be a Catalyst in this generation. and inspiring us all to be true change makers wherever we lead. The question isn't about how we lead now; it's about how to lead well. This is the new generation of leaders' handbook for influence. Practical. Inspiring. Timely. Defining. Get ready for your own leadership to be taken to a new level.

## **The Catalyst Leader: 8 Essentials for Becoming a Change Maker Details**

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Author : Brad Lomenick

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## **From Reader Review The Catalyst Leader: 8 Essentials for Becoming a Change Maker for online ebook**

### **Chad Stutzman says**

It took me a while to finish this book, but I'm glad I did. I've been to Catalyst several times and have found it to be the best large conference I've ever been to. This book showed why. Using lots of real life examples Brad Lomenick walks you through the guiding principles of his leadership, the chapter on courage was most helpful for me.

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### **Steven Kopp says**

Not a review of the book, per se, but a personal reflection:

When I read leadership books like this 10 years ago, I was filled with hope and inspiration. My attitude this time was different: If I'm being generous, I'll say I'm more realistic and less idealistic. But, it's possible I'm just significantly more cynical.

I agree with all of the 8 essentials (and I need to keep working on them, especially hopefulness!) but the line between them and the sort of organizational success envisioned in the book seem less clear than they to my younger self.

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### **Riley Sheehan says**

The Catalyst Leader is a good book. It pulls on the wisdom of other minds (John Maxwell, Jim Collins, Seth Godin, Rick Warren, Bill Hybels, even Mother Teresa, among numerous others), quoting them liberally. The Catalyst Leader serves as a sort of salad bowl of business ideologies, Proverbial wisdom, servant leadership principles, and a whole lot of Lomenick's personal anecdotes from leading Catalyst (which comprise most of the book). I'm grateful for Brad Lomenick's wisdom, and what he has done with Catalyst is nothing short of revolutionary. The book, however, is not as revolutionary. And that's okay!

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### **Mel says**

I heard Brad speak right before this book came out and the points he gave in his talk motivated me to read his book. The biggest take away, for me, is a common thread throughout the book: I am not the center of the universe. I need others.

If you really want to jumpstart your leadership (current or future) then read this book!

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### **Chad Byers says**

This book was a self-aggrandizing and boastful book with very little useful information. I regret opening it. I also feel that the subtitle should be changed to: if Joel Osteen wrote a leadership book. At least clue people in that the author is about to spend all of chapter one explaining how he was called by god to be a leader (and you can too!). I don't recommend wasting your time. However, the chapter on humility is an entertaining piece of irony. But not worth the rest.

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## **Jim Drake says**

Catalyst is one of the greatest leadership conferences in the world. If you don't believe that, just read *The Catalyst Leader: 8 Essentials for Becoming a Change Maker*, by Brad Lomenick. I have heard of Catalyst leadership conferences—mostly from Twitter hype—but certainly wasn't looking for a book about them. Buyer beware: if you're looking for a book on being a catalytic leader (as I was), this isn't it. If you're looking for a book on being a change agent (as I was), this isn't it. It does contain eight essential leadership traits. Each trait (called, authentic, passionate, capable, courageous, principled, hopeful and collaborative) is given its own chapter. But just because each chapter is given the title of a trait, doesn't mean it is really about that trait. After reading chapter one, I was no more informed about the nature of God's call than I was before I read it. But I was more informed about Brad Lomenick.

It doesn't take long to realize this book is a thinly veiled attempt at the author's self-promotion. Each chapter follows a nearly identical pattern: 1) Let Brad tell you about Brad. 2) Let Brad give you a few clichés and aphorisms about this chapter's essential. 3) Let Brad do some really great name-dropping to let you know that Brad knows some really cool people. 4) Let Brad tell you about Brad again. Brad rides horses. Brad jumps off cliffs. Brad was captain of his football team—in third grade (third graders have school football teams?). Brad's organization failed... once... before he was in charge... but he stepped in to fix it. All better now. Yay Brad! The funniest part of the book was the section on humility—not because the author intended it to be, but because it was completely out of place amongst all of the “me” stories that surrounded it.

The best leadership books are the ones you need to read with a notebook because good ideas continually pop off the page. No such note taking device was needed for this book. A good leadership book leaves me with the impression that I want to work for someone like the author. I would be mortified to work with this author. I hope he is not like this in person, but this book leaves the impression that he is impetuous, self-aggrandizing and flighty—no matter how many cool things he's done or how many big-named people he knows. He should probably stick to leading events rather than leading actual people. And I should probably stick to reading better leadership books.

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## **Kieran Stone says**

This book had some really good points and insights, once I managed to look past all the cheesy language, obvious points, and ridiculous #CatalystLeader bits. Hashtags do not belong in books. I would still recommend this book to people though, and I found the chapter on excellence really challenging.

## **Anthony Hiltz says**

Brad Lomenick does an excellent job of describing what a Catalyst Leader is all about. It's all about servant leadership. That's the heart behind a true leader. A Catalyst Leader sets aside ego, seeks mentorship, builds God's Kingdom not their own, is true to who they are and is filled with integrity.

Overall, my key takeaway from this book is that God has made us all to be excellent. We serve an excellent God so He requires our excellent effort at being all He has called us to be. This book was an easy read and a good reminder that we as Christians are called to serve (wherever we are) as unto the Lord.

Brad also does an excellent job at lifting others up and pointing to other valuable resources and leaders. True leaders don't seek credit. They seek to grow and he exemplifies this by pointing to many organizations and individuals doing amazing work for the Kingdom of God!

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## **Philippe Lazaro says**

"Ambition must be grounded in wisdom. Inspiration must be pursued with integrity. Dreams must be built with boundaries."

–Brad Lomenick

This was a helpful read with lots of good information, worthwhile quotes, and important things to remember.

This book was also very user friendly- lots of bulletpoints, which is great if you're the type who wants things put extremely clearly. If anything it might have been almost too user friendly for me, but that's just me.

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## **Josh-danielle Venable says**

This book is just okay. It is a very easy read, but took me a very long time to read it. I kept finding myself putting it down in favor of other books. There are several good leadership principles, however I felt as though Lomenick spent the majority of his time promoting his organization (Catalyst) as opposed to actually giving essentials for becoming a change maker. Don't get me wrong, Catalyst has done many good things and collaborated with many people doing good things, but I wanted more about leadership and less about the good they've done. 3 stars.

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## **Ken Lang says**

While I enjoyed how this book uses multimedia to help re-enforce the leadership concepts it was teaching, I found that the book really didn't offer anything new that I haven't already read concerning the topic of leadership. It developed a "hum-drum" pace that continuously matched the leadership principles being discussed to difficult situations the company found itself in when carrying out duties associated with their large conferences. Which, in and of itself, I found interesting. I began to wonder if better leadership skills

were exemplified when preparing for these conferences, whether or not the members would have found themselves in the quagmires they shared in the book.

For someone just starting out in leadership with relatively little knowledge about the topic, this would be a good start. But if you're looking for some deep, challenging concepts to further your skills as a leader, I would skill this book.

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### **Scott Sivyer says**

I real enjoyed this book. It made me look at myself and think about my call and my job right now. The only think I personal found very tough was how was I going to teach or use this in my secular job. I believe that all of the ideas do work and if used will have great pay back.

I was nice that Brad show case many great people and showed what they are doing as young leaders.

I will be going back through the book to pull out some great nuggets later.

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### **Blake Atwood says**

In The Catalyst Leader: 8 Essentials for Becoming a Change Maker, Brad Lomenick condenses a decade's worth of invaluable leadership knowledge into a little over 200 pages. Sharing both the peaks and valleys of his own professional experiences as the president of Catalyst, as well as advice he's gathered from dozens of well-known leaders across a wide variety of fields, Lomenick provides a must-read guide for future leaders.

Extended review available at <http://cptr.it/6ufq>.

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### **Patrick Willis says**

Overall this is probably one of my favorite books on leadership that I have read (granted that number is still relatively small). There are parts of the book that might be 'common knowledge' for anyone in a leadership position or have read other leadership books, however one thing that Brad Lomenick does with this book is compile everything in a memorable and easy to read manner. I remember talking with my wife about parts of the book and ideas that he gave well after I had read them (which is a big deal for me, haha). I would recommend this book for people in leadership positions, even for the simple reason of refreshing and being encouraged in the responsibility you have as a leader.

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### **Daunavan Buyer says**

This was a really good book on leadership (especially for young leaders) as the author talked through 8 different essentials for leaders who want to create lasting impact. Mixing personal stories from his own successes and failures with stories of the success of others, this book provides a lot of practical examples that helped to motivate and spur on those reading it to become change-making leaders!

The only reason I didn't give this book five stars is because some of the concepts that he unpacked could have been done in much shorter chapters (the book did drag on a bit at times)...

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