



## His Allure, Her Passion

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In his father's eyes, Dylan Deveraux is just a playboy spending the family fortune on prostitutes, alcohol, and fast cars. Because of that, his father forbids Dylan's presence at the ball that will mark US launch of the family automobile company, strategically scheduled on Valentine's Day.

Hayley Allen is a failing model with an anxiety disorder, and she has the worst luck in the world. She always ends up in the hands of cruel designers and photographers—at least, that's what she tells herself. It's better than admitting her own failure. Desperate, she would do anything to help her career—even go along with the pretense Dylan suggests....

Longtime friends, Hayley is the only one able to put up with Dylan's foolishness, and he appreciates that, but not in the way her heart wants. When he approaches her with his idea to crash the Valentine's Ball as his girlfriend, she jumps at the chance to be in the spotlight and help Dylan impress his father. But will the charade leave her heart unscathed, or is this just more of Dylan's bullshit?

*New Adult Contemporary Romance novella (30k words).*

## **His Allure, Her Passion Details**

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Author : Juliana Haygert

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## From Reader Review His Allure, Her Passion for online ebook

### Lyn says

Easy, quick read. Would like a more indepth descriptions of each of the characters background. But overall I enjoyed reading this novella.

Recommend it.... :)

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### Kari Kaz says

This is a fast novella about two friends who become lovers. Dylan and Hayley have been friends for three years, he's the heir to a car manufacturing fortune and she's a model with an anxiety disorder. They make a deal where she will pose as his girlfriend. This way, she will get modeling publicity and he will have a steady date for his father's Valentine event. Dylan's father is absolutely horrible, I was amazed that his family put up with him. I liked the changes that Dylan went through and the special relationship he had with Hayley. The book is short but we do get enough information about the characters and their motivations. A sweet story with a nice ending. Book gifted by author for review.

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### Susana Branco says

This a short romance that brings the typical story of "love what's in front of you" to a whole different level. It's smart because Dylan and Hayley already have a 3 years friendship so the author doesn't have to delve into building a deeper emotional connection between characters.

I also loved how flirty Dylan is...super HOT!!!

I wish she had introduced more supporting characters so we could have more of Dylan and Hayley...

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### Stephanie Parent says

A very sweet, very fun read. Juliana Haygert's writing is lovely.

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### Snarky Mom says

Note of Disclosure: I received a copy of this novella in exchange for an HONEST review.

I need to admit that I've seen my 29th birthday...over 16 times. My favorite things to do are yell at my teen boys to pull their jeans up so that I don't see their underwear hanging out above their waistbands. I'm sure in the Spring I'll be yelling at the neighbor kids to get off my lawn while shaking my fist at them... So quite frankly? Can't really relate anymore to this "New Adult" genre, but I wanted to check it out to see what exactly it was. Best I can figure? College kids. (Now THOSE are some days that have come & gone for me!)

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Therefore, I just really could not get "into" this novella and so I really hope that those folks that do fit into this genre take my review with a HUGE grain of salt.

I have to admit - had this just been a freebie I didn't commit to review, I probably would have not gone past the first two chapters. The author introduces us to her characters in a very flawed light. The male lead is all about women, booze & fast cars. The female lead is just a hot mess. All I kept wondering about was why the kid was 23 years old & had just started his first year at Princeton. (Like I said - I'm old & out of touch. LOL!) I liked how the female lead stuck to her guns when she felt she'd been betrayed - she kept to her promise, but didn't cut him a bit of slack. Go, girl! I really wish the death of the older brother had been explained earlier in the plot. Even though the male lead hooked up the female with a psychiatrist to help her with her work issues, I thought HE should have been the one going to get help for his Daddy issues. The father was a piece of work and even with the back story of the older brother, I continue to wonder why the kid didn't send himself or the Dad to the doctor, too.

This is a nice novella length - around 100 pages. It's an easy read and there's been a good job done with the editing - I really only noticed two minor errors that made me stumble a bit in my reading. The book cover is eye catching. The characters get their HEA after advancing through realizing that their friendship is actually a foundation for their love and that they need to trust in each other to overcome the obstacles in their path (Daddy & social snobbery; distrust of his ability to commit; etc...). Will be a great beach read for the "New Adult" set.

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## Savannah says

Esta review fue originalmente postada en Coffee, Books and My Kindle

Dylan Deveraux es un adinerado y sexy playboy que se dedica a rumbear, estudiar en Princeton y conquistar chicas cada semana. Al parecer no tiene grandes aspiraciones, tiene una relación un poco difícil con su padre quien le recuerda constantemente sus expectativas.

Hayley Allen es una chica humilde que está tratando arduamente de consolidar su carrera como modelo, bueno de hacerla despegar más bien. Hayley suele sufrir ataques de ansiedad cada vez que debe modelar lo cual la mete en problemas con los diseñadores.

Hayley y Dylan se conocieron en un desfile un par de años atrás y a pesar que Dylan intentó conquistarla solo son amigos. Él suele aparecerse en su apartamento borracho cuando sus padres están en la ciudad. Hayley siempre lo recibe y lo apoya en esos momentos.

¿Qué pasara cuando Dylan le proponga a Hayley fingir ser exclusivos durante unas semanas a fin de ganarse el respeto de su padre y dar a conocer a Hayley ante los medios? Ya veremos

Realmente disfruté muchísimo esta lectura. Se ve claramente el talento de Juliana Haygert (Fangirl Moment)

pero realmente así es. este es su segundo libro publicado. Una historia corta o novella sobre el romance y crecimiento personal de dos universitarios, sip, las bases o génesis de lo que conocemos como New Adult.

Hayley es una chica bastante independiente que está tratando de hacerse un nombre en la difícil industria de la moda, lo cual es sumamente complejo ante la competencia, esto sumado seguramente a ciertas inseguridades conlleva a que sufra de ataques de ansiedad o pánico en los días previos a los desfiles o fotografías. **Lo que me gusta de ella es que no se queja de lo duro de la industria, ella asume sus dificultades y trata de sobreponerse**, no te quiero contar la cantidad de heroínas que he leído que se quejan en cada capítulo de lo duro que es ser periodista... o sea mi reina lo sé.

Sus padres son personas humildes y trabajadoras casi no puede verlos porque no viven en la misma ciudad, y bueno los boletos aéreos no son muy económicos que se digan. Ella vive con su compañera de cuarto, quien a veces no me cae nada bien, la percibo un poco celosa de la relación entre Dylan o Hayley, o quizá es una verdadera amiga sobre protectora... Hayley está por su cuenta en la gran ciudad. trabajando y tratando de hacerse un nombre en la industria del modelaje #WorkItGirl

Como comenté en mi Breaking Fences by Juliana Haygert Review, algo que admiro de los personajes femeninos escritos por Juliana es que son mujeres jóvenes en busca de su lugar en el mundo, no chicas inocentes que están esperando el príncipe azul que les resuelva la vida, que están trabajando mientras este llega porque hay que pagar las cuentas, que se enamoran instantáneamente y más nunca vuelven a tener un pensamiento propio ¡nada que ver! Las heroínas de Juliana son mujeres del siglo XXI, que están al igual que Hayley tratando de realizar sus metas por sus propios medios, que quizá si reciban ayuda del chico en cuestión, pero recordemos que el hombre no es una isla, no caen en ese insta-love tan superficial y cliché de algunas autoras; son básicamente como unas mariposas "bellas de ver pero difícil de alcanzar" y eso me encanta.

Dylan (amo su nombre, gran fan de Beverly Hills 90210) es un personaje riquísimo en capas, a primera vista solo parece ser el arquetipo universitario adinerado, un chico despreocupado, fiestero, desorientado y mujeriego; sin embargo Dylan perdió a su hermano mayor en un accidente años atrás y eso lo dejó profundamente afectado y fracturó a su familia, a lo largo de la historia descubrimos su verdadera personalidad, un joven inteligente, creativo, amoroso, respetuoso, dedicado y fiel (si a pesar de las apariencias).

Otro aspecto bastante frecuente en los personajes masculinos de Juliana, hombres que son valiosos además de sexy, que no solo impresionan con su físico, abdominales perfectos o sonrisa de comercial, sino que tienen cualidades personales admirables, como el amor que siente Leonardo por su familia, la sensibilidad y claridad mental de Jason, o el empuje y pasión de Dylan. Esos son hombres por los cuales cualquier mujer mataría: sexy, sensuales, irresistiblemente admirables.

El argumento es sencillo, recordemos que es una novella pero se desarrolla exquisitamente, el crecimiento de Hayley y Dylan ante las adversidades que atraviesan, el demostrar de que están hechos y darse la oportunidad de llevar su relación hacia el siguiente nivel, todo esto envuelto en un vibra sensual con pizcas de erotismo.

So, ¿cuántas estrellas se merece His Allure, Her Passion by Juliana Haygert? Veamos

¿Personaje femenino entendible, relacionable y guerrera? Check (Hayley no se deja abatir por las circunstancias)

¿Personaje masculino impresionantemente sexy, carismático y valioso? Check (Dylan es arrolladoramente sensual y sorprendente)

¿Trama interesante y bien desarrollada? Check (Sencilla, directa y breve puesto que es una novella pero el talento de Juliana está presente en cada capítulo)

¿Book Boyfriend material? Oh My God Check. (Con ese nombre y su evolución Dylan me conquistó completamente?)

¿Snsuales escenas acompañadas de momentos intensos? Check

¿En conclusión? Mi puntuación es 4 apasionadas estrellas

porque este libro es

His Allure, Her Passion by Juliana Haygert es una hermosa historia sobre encontrar la pasión de nuestras vidas y luchar por ella.

Tchau

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### **Aseel (In My Secret -Book- World) says**

\*An eARC was provided by author in exchange of an honest review\*

I really enjoyed reading His Allure, Her Passion. It is a very fun book to read and I finished it in a couple hours without once stopping.

His Allure, Her Passion is about Hayley, a model who gets nervous before every show and messes it up which resulted in very few designers wanting her to model for them, so when Dylan, the ultimate playboy with the media following his every move asks her to be his fake girlfriend, it's her chance to get the designers chasing after her.

When I started this book, I was really excited for it. I'd had it on my TBR-list for a while, so when the author asked if I wanted to review it I jumped at the chance. When I finished it however, I wasn't as excited. It was okay, and I liked it, but I had very high expectations for it and it did not reach them. It was well-written, the story was good, and the characters easy to like, but I didn't feel instant connection to them. They had flaws, had their weaknesses and strong moments, but their emotions didn't affect me. I wasn't upset when one character was, I didn't find myself laughing with another character and I didn't cry when hearts were broken.

If we go back to it, the story as I said before was good, but things were revealed very early in the book, taking out the mysteriousness that I like in every book, and we didn't get to see much of Hayley and Dylan's

relationship when they were only friends. I would have liked to get a better look at how things were between them and their past, but we don't.

If you're looking for a short, sweet book that is fun to read, then His Allure, Her Passion is for you.

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### **Theresa says**

Perfect romance complete with conspiracy, betrayal, blackmail, and passion! I loved this story! I read it in just over 2 hours, according to my kindle, it was like escaping to a great romantic movie in my head! This story had conspiracy, betrayal, blackmail, and passion! I'll try to tell you about all four aspects, but don't want to give too much of the ending away...

Dylan Deveraux is a multi-millionaire heir, a playboy, and of course hot with a hard muscled body and bangs long enough to hang in his eyes who really just wants his fathers approval. Hayley Allen is a tall, lean, and beautiful model trying to find a break. Dylan and Hayley have been friends for three years (most likely because she wouldn't sleep with him and wasn't after his money), she was his only true friend. When his father bans him from the family ball because of his playboy ways, the two conspire to "pretend" to date. He will get to go to the ball and it will help get her exposure in the press. Hayley is worried about her heart, as she has had a crush on Dylan since they met. Dylan is worried about being celibate for 2 months (one of Hayley's conditions), but he thinks he can do it. However the paparazzi catch him with "blonde #2" as he calls her, even though he leaves and isn't into it - the damage is done, Hayley sees the pictures in the gossip magazines and her heart breaks. Dylan slowly lures her back with his original end of the deal, to help make her popular to get her a modeling contract. A photo shoot leads to some short lived passion. You'll have to read the book to hear more about the passion and the blackmail (or at least what I would deem what Dylan's father does).

Favorite passage: "Come on," Dorant complained. "We're all professionals here. A real kiss. Like the ones you two share when you're alone."

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### **Leanne Crabtree says**

Aww, I really enjoyed this. I thought it was a sweet little romance.

This is probably the first NA book i've read that didn't include rock stars, tattoo's, piercing's or some sort of sport and I like that it's different.

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### **Elizabeth says**

\*I received a digital copy of this book in exchange for my honest review\*

I was pleasantly surprised by the book. I did not realize it was a novella until right before I started reading it. Usually novella's feel rushed to me because it's hard to get a good plot line and character development

squished into about 100 pages. I think His allure, her passion is a great novella. It is well written & I never felt that it was rushed. Perfect romance to read when you are looking for something that is relatively short & doesn't have much angst.

This book has one of my favorite plot lines, Hero & Heroine make a 'deal'. They each get something they want or need. Its suppose to be easy, emotionless, and a win-win, but emotions always pop up. In His Allure, Her Passion, playboy Derek needs to appear to have a steady girlfriend in order to get to his Dad's Valentine's Ball and model Hayley needs her big break. They make a deal: Hayley will get all the publicity she needs by dating the famous Derek & he gets the steady girlfriend he needs. Will they both end up with their part of the bargain or something more?

This was a quick read and it kept me entertained the whole time. I never knew what was going to happen between the characters next. I really liked that during the times that Derek & Hayley weren't together for weeks at a time, instead of dragging it out and being inside the characters head, we got to skip ahead. This made the book move at a brisk pace; keeping me thoroughly engaged but not rushing it.

I recommend this to anyone looking for a quick romantic read & loves the friends to lovers theme!

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### **Rachael says**

This was a quick, easy read. The characters are pretty basic and the background gets given early on so there's really no confusion on what's going to happen. I think a little more detail about their background would have been nice - three years of a guy passing out on your bed from time to time doesn't really deem him a good friend for me. Once the story starts moving along, you see the dynamic they have with one another and it's sweet and mostly honest.

Overall, it was worth the read. I was not at all disappointed that I put my time into this story and the background of Dylan is different from the typical "born into riches and does nothing but party/invest/sleep around" guy format. I was very appreciative of that. I liked that Hayley was flawed and even as a model she didn't constantly strike you as such in the novella. I hate self absorbed main characters or ones who constantly reflect on their own appearance.

Keeping in mind that this is a novella, I'm giving it 4/5 because I would have liked to see more development of the characters and longer scenes. The sex, while brief, is interesting, but won't steam up the windows if you know what I mean, but I wasn't at all disappointed. I think everything happened very quickly in the book and I would have liked to see more. Overall, great book - worth the read.

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### **Michelle Bowman / We Love Kink .com says**

Dylan is known for his "playboy" ways, one that his father really disapproves and has some serious problems with ever since his older brother, Brian, passed away.

Haley wants to be a model but it isn't going in the direction that she seems to think is good which has led to her thinking that it has reached its conclusion.

Dylan and Hayley have been close friends for the last three years.

A deal of sorts has been "struck" but ... What will happen?

Passion will ignite and friends become lovers but ...

I found the book to be good read that was both fast paced and a predictable storyline.

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One of my favorite quotes:

“What are we doing here?” “I don’t know but I want to find out”

Overall a four tapping story...

\*\*ARC provided for honest review\*\*

for more reviews visit welovekink (dot) com

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## Summer Lane says

Playboy millionaire bad boy.

Struggling up and coming model with anxiety issues.

What happens when they start becoming more than friends? This book, that's what!

Juliana Haygert's New Adult novella is barely over a hundred pages long, which makes a perfect read for late night or while you're waiting for a couple of hours in a doctor's office (that's actually when I read this book, lol). It moves very quickly and I honestly was never bored with the story - which is one of the reasons I really enjoy reading novellas. You get right down to the meat of the story really quickly.

I really felt for Hayley (other than the fact that she's a supermodel and I'm not, we could totally identify...yup) in the beginning, even though I felt like she was being a little difficult when it came to denying her feelings about Dylan. On the flip side, Dylan WAS a huge jerk. A womanizing, partying, spoiled rich boy. I never was really able to sympathize for him, because partying is a huge turnoff for me...but he did come to his senses in the end, and that's the kind of character growth I love to see!

Overall, this is a satisfying NA romantic novella!

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## Anino says

\*\*\*ARC provided in exchange for a fair review. \*\*\*

I thoroughly enjoyed this sweet tale of two friends discovering a deep heart connection that went beyond cheap,

and not to mention meaningless sex... Although there were a few concepts that were hard for me to imagine, overall, this was a great start to a decent series that will develop with time.

Giving this one, 2 1/2 solid stars.

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## Lauren Garafalo says

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