



The 100/0 Principle: The Secret of Great Relationships

Al Ritter

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- Think about it...when you look back at the end of your life, what will really matter? FIVE WORDS...The quality of your relationships
- The 100/0 Principle, The Secret of Great Relationships, may be the most important book you'll ever read.
- If you like "212, the Extra Degree," you are going to love this book!

Brian Tracy said..."Eighty percent of life's satisfaction comes from meaningful relationships." Think about it...when you look back at the end of your life what will really matter? Five words...the quality of your relationships.

So here's the question: If your relationships are the most important part of your life, what are you doing to make them all they can be?

The 100/0 Principle...The Secret of Great Relationships, may be the most important book you'll ever read. The message is truly life-changing. Author Al Ritter is a management consultant who works with CEO's, other leaders and teams, who are committed to achieving breakthrough results. Also, as a professional speaker, Al has delivered over 500 speeches, workshops and seminars.

Simply put, The 100/0 Principle is a book that can benefit anyone. It can make your marriage better and greatly improve your relationships with family members, friends, co-workers...even your boss.

The 100/0 Principle: The Secret of Great Relationships Details

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Author : Al Ritter

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From Reader Review The 100/0 Principle: The Secret of Great Relationships for online ebook

Keith McShan says

Audio book Review

This was a quick listen, the book was an hour and twenty minutes. In it's simplest form this book makes these points: 1) have unconditional relationships, 2) give your best 100% in relationships and expect nothing in return. If you do these things you will attract others who may give you their 100% effort as well.

Markham Anderson says

If you want to learn about successful relationships, read Real Love, by Greg Baer. Don't read this.

You have to already know what the author wants to say in order to find truth in what he does say. Or you have take the onus of considering the topics which the author introduces and then arrive at your own truths without the help of the author.

However, I agree with the book's injunction that the reader have zero personal expectations in a relationship. (That applies only to personal expectations, of course; in an employer-employee relationship, you'd better have some non-personal expectations.)

Adam says

Really short read. Take it as supplemental material to his actual consulting presentations (which I haven't seen). No context, hardly even an explanation of what the 100/0 principle is. But, quite a bit of application in a variety of forms. This is good paired with Bonds That Make Us Free (but I prefer that over 100/0).

Jennifer says

Good insight on improving your relationships with everyone around you. However, I don't necessarily agree that giving 100% of yourself in every relationship will work, and it can be extremely exhausting if you give and give and don't always get much in return. My opinion is that you need to pick and choose those relationships to give 100%, not every relationship is worthy of 100% of your energy (bad marriages, toxic work relationships, etc.).

Anjie says

Hmmph. Not bad advice, but not new either.

AMY says

107 pages; This is a professional book for educators and others. It is about taking responsibility in a relationship, whether professional or personal, and not expecting anything in return. It was positive and to the point. I did not fully agree with this principle. It reminded me of the Giving Tree...give and give and turn into stump while you are at it. Sacrifice can only go so far until it is truly non-productive and somewhat detrimental to one's mental health and self-worth. I am not really recommending it...make your own mind up if you have extra time to read it.

Momen Meshref says

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brian d rogers says

A solid book. it's a theory book, so the best thing to do is follow the principle and get the practical application applied. This book took me a while to finish, when I started it again, I read all the way thru in two sittings. look forward to really making it work!

Cady Ali says

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Tom Priddis says

"give it all you got and expect nothing back"
- the end -

Douglas Green says

Short book, definitely work the read or listen. Will probably listen to it again in the future.

Bill says

give all expect nothing

Adam says

This was a featured, recommended book on Hoopla a few weeks ago.

The concept of "give 100% in a [romantic/work/friendly] relationship and expect nothing in return" is interesting, but feels short-sighted. Luckily, this is a short read.

The idea is that by expecting nothing from others and accepting everyone for who they are, we become better partners, coworkers, etc. In turn, people are encouraged by example (but not guilt?) to also give their 100%. This givingness feels intuitive, but it's nice to see spelled out. People whom I think of as relationship role models exhibit these characteristics already; they are generous people who don't appear judgemental.

The author doesn't do a great job of explaining how this method doesn't turn one into a doormat, though, when interacting with an entitled or opportunistic person, aside from simply limiting said interactions.

Some books that offer philosophical advice pontificate about it and stretch a few pages into 300 for no good reason. This book is mercifully short and still makes room for anecdotes.

Kim says

Nothing new

Robert Christopher says

Sorry. I got about ten pages in and I had to stop. It might pick up but the info is pretty basic.
