



Sugar Baby Beautiful

J.J. McAvoy

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When twenty-four-year-old **Felicity Harper** is dragged to a sugar party, an event where wealthy men and women seek “companionship,” she never expects this one simple decision to drastically change her whole life.

Her past is nothing but broken dreams and heartache. Her present is detached and dull. And her future? Well, before meeting **Theodore Darcy**, the famed film director, writer, producer and CEO of Darcy Entertainment, she would have expected more of the same. Love is just a fantasy and she wants no part of it—even if she can’t deny the undeniable attraction between the two of them.

So their arrangement is simple: sex with no strings attached.

But as their intimacy becomes more powerful, so do Felicity’s demons. Can Theo really shoulder her past and his own? And could Felicity even let him?

Sugar Baby Beautiful Details

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From Reader Review Sugar Baby Beautiful for online ebook

Alex is The Romance Fox says

What did I think about Sugar Baby Beautiful after turning the last page?

This is the 2nd book I have read by this author – the 1st being Ruthless People, which I did not like at all...but maybe, just maybe, after this one...I may give RP another chance!!! Because right now I am pretty astounded how much Sugar Baby Beautiful grabbed me....right from Page 1 until the very end.

Before you think this is a story about a rich billionaire meeting a poor waitress, fall in love and go off into the sunset...stop right there!!! It's much more complex than that.

Felicity Harper is a beautiful, caring, lonely and hard-working person, holding three jobs to pay the bills. This may be Hollywood, but she's not into the material and glitter things in life – friendship and love are more important to her.

She agrees, after much persuasion by her two best friends and roommates to go with them to a Sugar Babies party! She's a bit hesitant, especially as Tom and Cleo give her a bit of a background about these parties...

“First myth about being a sugar baby: all the people you hook up with are old, rich and white. This, my friend, is a lie we tell to keep the community small. If everyone knew there were studs looking for women and men to pamper and screw, we'd be in the hunger games.”

My first thought was....are there such things as Sugar Babies or is this something the author has dreamed up?? Boy, was I surprised when I went “googling”! Yes, there is, truly. In fact, I found an article or two about these happenings...

Masquerade Ball brings together Sugar Babies and Sugar Daddies....and their wallets. The Sugar Baby and Sugar Daddy Summit was held in Manhattan last week.

Digging deeper into my investigation.....wow...is this for real....

On the website, a sugar daddy is described as "a successful and generous man who is willing to pamper and offer financial help or gifts to a young person in return for friendship and companionship," while a sugar baby is "an attractive, ambitious and goal oriented individual who has a lot to offer."

Real indeed!!!

Anyway, Felicity decision was made primarily for the opportunity to maybe meet someone she can connect with....not that she's interested in becoming anyone's Sugar Baby!!!

Theodore Darcy, millionaire, movie producer, sexy, gorgeous and Hollywood's golden boy agrees to his brother using his mansion to hold a Sugar Babies party. He's not interested in attending.

Felicity is so not into the party and soon begins walking around the villa and on opening one door, comes across a piano. She's mesmerized and sitting down, fills the room with the most haunting and beautiful music.....and that's the first glimpse Theo gets of her....

You were like a vision in white, yet you only had eyes for my piano. You gravitated to it, dropped everything in your hands, stepped out of your heels, and gave yourself over to it. You played with your back arched, eyes closed, and mouth ajar. I thought, "If she's this passionate with music, how passionate would she be in my bed? How much could I make her back arch? Would her lips part for me? Would her eyes open as I buried myself in her?"

Felicity's first look at Theo blows her away. She feels attracted, connected....

The instant chemistry between the two grows into something more, despite both agreeing that this would be a sexual relationship and nothing else. They feel a mutual bond – so much in common and as their friendship develops they realize that they may be able to help each other overcome their demons.

I adored Theo – there was something inside him that made me want him to find happiness....and the care and patience he showed Felicity was so extraordinary...

Felicity was a character I totally engaged with....she's the kind of woman I would love to have as a BFF. She's fun, passionate, loving, caring and brave....what she's endured in her life is beyond belief!!

The relationship between Theo and Felicity felt so real...there was nothing phony or weird about it. I believed in their feelings for each other.

Both have some darkness in their past...but never what I was expecting!!!! We have this twist....and I'm thinking...right, I love Theo even more...because his love for Felicity was deep and unconditional...

And just as I was wondering how everything would work out...WHAM!!! Talk about a turn after the twist!!!

I must admit that I felt pretty sad after the "turn" was revealed!! Pretty heartbreaking, gut-wrenching moments...I could feel the pain, see the tears in Felicity's eyes...

The unconditional love Theo had for Felicity did it for me. He's one of those men that you hope to meet someday...someone who doesn't give up when things go wrong or when the world around you is falling apart....he doesn't run away....

This is a story about love, loss, pain, passion, lies, betrayals, friendship and so much more....what unconditional and true love can do....

Loved the author's voice, her writing, her character and plot development, great dialogue, beautifully written sex scenes and awesome and vivid imagery.

And I loved the book title.....

"Sugar Baby Beautiful. I'd like to think it means the kind of beauty even the richest people can't buy."-Felicity

Totally stunning book!! And written by someone who is only 21 years old!! That's incredible...that's so beyond WOW!!!! What a talent!!!!

What are you waiting for??? Get this book right now!!! It's a definite reread and keeper for me!!!

Akanksha♥ Søren? says

Seriously. Expect the unexpected.

BEST. BOOK. OF. THE. YEAR. (well, one of them)

I'm stunned. Trust me, that is not something people can do very often.

I am begging you'll. READ THIS BOOK. Its something else, totally amazing.

I NEVER SAW THIS COMING. IT WAS LIKE IT CAME OUT OF NOWHERE.

I usually guess the suspense in the first few chapters of the books I read, because growing up watching Bollywood movies, Its really easy for me to guess the endings. But this book?

HOT DAMN!!!!!!

Fuck the title, Fuck the blurb.

Its totally something else this book. I LOVED IT. Like a little toooooo much.

Only the title was weird. hehe

I want more, more of them and Arty's story too!!

Please Author :D

Pam says

5 Dirty. Sexy. Sinful. stars

"You are sugar baby beautiful, Felicity. Any guy would walk through fire for the chance to be with you."

Felicity was dragged into a "sugar party" where the wealthy find "companionship", but as soon as she walked through the door she knew what she knew all along, she isn't sugar baby material. Deciding to hole up in an empty room, she gets lost in the music she makes as she set her fingers on the piano...so much time has passed since she's last played, and her love for it has not been forgotten. She never realized at that exact moment, her life would utterly change; in the form of

Name: Theodore J. Darcy.

Age: 31

Height: 6'3"

Hair: Black Eyes: Green

And the kicker, the absolute cherry on top, his net worth: thirty-one billion. Source of wealth: family money, film director, writer, producer, and CEO of Darcy Entertainment.

Theo was caught in her spell as soon as she started to play, needing to have her, wanting her near, but she's a skittish little thing and getting her to agree to explore the wild side that is in all of us requires a bit more work than he ever puts in. He can't help but think:

'If she's this passionate with music, how passionate would she be in my bed? How much could I make her back arch? Would her lips part for me? Would her eyes open as I buried myself in her?'

Felicity doesn't do relationships or attachments, she loves her sex but she likes rules and boundaries just as much. So the arrangement is easy; it can only ever be sex...*dirty. raw. intense.*

"We're in a give-and-take relationship, Felicity." He pulled me off the table. "So give. On your knees."

The terms of their arrangement changes when their intensity grows more powerful as they take on new roles in each others lives. Theo is convinced he is strong enough to battle her demons, but in the end it is her choice if she wants to share that burden with him...No matter how prepared you think you are, you never know till you are face to face with it. Moment of truth hits where their choice will what can make or break them.

Sugar Baby Beautiful was such an epic treat, it had so much packed into it that I honestly could not put it down. It was an erotic delight with a hell of a twist. The twist isn't randomly thrown in, it is slowly built up you just never know what kind of form it will take once it reaches it's peak. I would say it had the insta-lust aspect to it, but you soon forget that little tidbit once you feel the chemistry through the pages.

Felicity is a woman haunted by her nightmares and owns her sexuality. Theo is the perfect man, utterly sexy and sweet. Both are deviants when it comes to pleasure. Their story is one you have to experience first hand so I'll keep this short, but it is another amazing read by the ever talented JJ McAcroy!

ARC kindly provided by the author, in exchange for an honest review.

***Quotes above are taken from the ARC version of the book and may differ upon publication.

Cristina says

THIS BOOK IS...

I swear to you...the day that J.J. McAvoy writes a book that I don't love is the day the Apocalypse begins so watch out for my reviews :P

Now...about the book...

Felicity Harper has a dark past for which she has already paid her dues. She now lives with her two best friends and works three jobs to support herself.

One night she lets her roommates drag her to a **Sugar Party**.

Oh right...a sugar party is a gathering where rich men and women can find a hot, young and attractive sex partner in exchange for gifts and other benefits...

You could call it that but apparently no money are exchanged so...

Anyway. Felicity quickly discovers that the party is not the place she wants to be and finds a quiet room to hide until it's all over but doesn't plan on meeting the owner of the house...Theodore Darcy...

Theo is a famous film director, writer, producer and CEO of Darcy Entertainment and the only person to contact Felicity after the sugar party but she blows him off. He doesn't take no for an answer and soon enough they end up in the exact same place they originally wanted :P

Afterwards they start a beneficial relationship that has an expiration date and is also filled with HOT, STEAMY and DIRTY DIRTY sex :P

We also get a glimpse into both their lives and also find out the secret that Felicity has been hiding about her past and the reason she can't move on and is stuck in this limbo...

But right when you thought everything it's going to be ok we're hit with something I truly did not see coming...not at all...

And no...I'm not going to tell you what it is because it's genius and it will spoil all the fun...or better said it will spoil all the mind fuck :P

Ok...so at this point I'm sitting pretty comfortably and waiting to see how the author raps things up. But once I check my book progress I see I'm barely past 70% so I keep wandering what's left to read?

While reading I kept thinking "Please let this be a HEA cause otherwise I'm going to be so pissed" and that's when the author drops another boom on me and now I'm completely fucked...or better said completely mind fucked...

So yeah...I've got nothing more left to say except that you better make sure to get your copy of this book as soon as possible and to J.J. McAvoy...

ARC generously provided by the author in exchange for an honest review

Sasha elle a.k.a. Mrs. Liam Callahan! says

5 Hail Queen JJ Nutella jars

What happens when two polar opposites collide at the wrong place, wrong time but ready for collision of two rugged hearts .Something beautiful or in this case sugar baby beautiful*LAMO I'm ingenious XD

Collision exactly, at 23 Felicity Harper had done pretty decent for her age. Countless jobs, apartment included with two best friends that had been witness of her grievous past. So when her friends decide she needs to let her hair down and join "Their" club let's say Miss Harper is about to enter a certain ~~Sugar daddy's~~ play house

"It was passionate, a little dirty, and hella sexy. It was the type of sex you couldn't confess to in church".

Cue in hella sexy himself Mr. Theodore J. Darcy, film director, writer, producer, and CEO of Darcy Entertainment and all at the age of 31. Theo wasn't meant to be at a certain party or in his terms "repulsive gatherings", but when the beautiful Ms. Harper stumbles into his office and starts playing

his piano, Theo can't help but be memorised by the hazel eyed beauty playing not only the keys but his emotion too.

"Don't make me wait long, Ms. Harper. Patience is not one of my virtues."

But we all know that the story isn't as straight forward as it seems, looks can be deceiving and games will be played, will they figure it out while they set the sheets aflame

"My back arched as I pulled on the tie securing my hands above my head to the bedpost. "Theo...." I begged, trying once more to free my hands. "Who are you so wet for?" he asked, pressing hard into me. "You," I whispered. "You," I desperately answered. "I want you. Please fuck me!" "As you wish." One powerful, deep thrust, and I almost came right there. He slammed into my wet pussy, and all I could do was wrap my legs around him and take it like his bitch. I loved every second of it. "Harder!" I demanded, getting excited, and the bed banged into the wall.

(view spoiler)

Ahem *closes legs*, As we all know I'm extremely emotional when it comes to miss McAvoy's books, she has a way with words that just touches me every time and this time it wasn't any different. I can honestly say that JJ is gonna fuck with your head, heart and definitely carry extra panites , heck go commando MOTHERFUCKER!. Darcy is all kinds of swoon and thankfully nothing like pride an prejudice *sorry beth* Felicity is a top contender in my favourite heroines *psst which isn't alot* but with Ms McAvoy's hero you can't pick whether it's Liam *mine*, levi *sometimes mine*, Declan *shh don't tell liam* and now Theo *I licked it so it's mine* you Can't just let them go. Overall sugar baby beautiful is the right amount of sweet, powerful and fuck me sideways and I'm so glad I got an Arc *suck it biotches*. Also I wanna pour some sugar on Theo ;)

Arc kindly provided by Queen McAvoy

Jennifer Kyle says

4.5 Stars

This is my second attempt at reading a book by this author (first was a dnf) and I'm happy to report it was a

total success. The story was hot, witty and very twisty. I enjoyed the characters and spent yesterday completely wrapped up with Felicity Harper and Theodore Darcy's push and pull and ultimate surrender and fall into love.

"The one thing I knew for sure about Felicity Harper was that she was a runner. I had never thought of myself as a follower, but here I was, always one step behind her."

There were a few things that I didn't totally love like the use of the Darcy name (not needed the story was solid enough to be Mr. Jones or whatever) and the second twist and too quick of a wrap up didn't totally thrill me. However, I loved these two together and the author presented some great quotes and I totally bought Felicity the former child prodigy's fall for the uber rich entertainment guru whom she meets at a Sugar Baby party.

"I don't need a gentlemen, Theo. I need an alpha."

The story has so many hot moments, some really artsy moments, as well as super vulnerable and sweet moments. The author hits you with a twist that none of my friends nor I had guessed. The story eventually showed a vulnerability that had me wanting to read more about the characters, so I'm hoping there will be spin off in the future.

"When I said you're mine, I meant it. Remember? I say what I mean and I chose scars and all."

Elizabeth says

~4.5 BEAUTIFUL SUGAR BABY STARS!!!!~

"When I'm with her, I'm the happiest I can be."-Theo

Sugar Baby Beautiful is exactly what the title says...it's sweet and it's beautiful. This is my second J.J. McAvoy book and after reading this amazing book I am smacking myself for not finishing the Ruthless People Series before now. Why do I feel so strongly about this book? I am so glad you asked. The writing is fresh, raw, and easy to connect with.

Sugar Baby Beautiful was simply perfection at it's best. It's the type of read you want to curl up with your favorite blanket and read in one sitting. The best part is I HAD NO IDEA it was going to be such a fantastic read! I have faith in Ms. McAvoy to deliver a great story but I didn't realize it would be the type of book that I am reading at stoplights and reading in line at the grocery store because I couldn't put it down (Yes, I think my excitement over this book warranted that run on sentence.)! Looking for a book to make you smile, swoon, and get your libido pumping all in one breath? Look no further! One click this book now!

Felicity is a workaholic. She is a waitress, school janitor, and a phone credit card collector. She stays busy in order to feed the loneliness that she feels. After the probing and prodding of her two best friends, she decides

to attend a Sugar Baby Party! Although, she is clearly not the typical "sugar baby material", she is simply a free spirit longing for a connection. At the party, a connection is exactly what she gets!

Theo is disgruntled by his brother's inept ability to always cause chaos and mayhem wherever he goes. He wasn't at all happy with the big "party" that was being held at his house. As soon as he meets Felicity, everything changes for him. He decides he is very interested in the party. Or more specifically, one girl at the party.

Theo and Felicity meet and an instant chemistry blooms between the two. The two explore their sexual desires with each other (insert extreme heat) and begin to form a tender relationship (insert warm and fuzzy feelings here). Eventually the relationship develops into so much more.

"This morning and last night was...wow. There was no other way to describe it. I felt like his private porn star. Dirty. Sexy. Sinful."-Felicity

"This was exactly how to handle her. This morning I'd been sweet, this evening rough. The lover and the alpha. I was going to show her she could have both."-Theo

Both Felicity and Theo have difficult pasts to work through. Now before you disregard this read as another "millionaire romance", let me assure you it is not at all what it seems. The twists and turns in this read were completely brilliant. At no point in time did I ever expect for the plot to veer in the direction it went. Theo and Felicity are both unforgettable characters. I absolutely adored the easiness they shared with each other. The free spirited Felicity has a "sassy glow" about her that makes this such an addicting read. I love a good hero but when the heroine is someone I would love to spend a "girls night out" with, I know I have hit the jackpot! Most importantly, I found the genuine sincerity in the relationship between Theo and Felicity is what kept me 100% engaged the entire read! There was no needless drama between the two (thank you!!)

"Happy, sad, I don't care. I just gotta be next to you because I love you, and that's what love is. So get in the car."-Theo

"Sugar Baby Beautiful. I'd like to think it means the kind of beauty even the richest people can't buy."-Felicity

Overall, I cannot rave enough about this book. Fantastic writing, characters, plot development, romance, passion, and true matters of the heart are what's on the menu when it comes to Sugar Baby Beautiful. I only hope that J.J. writes more on these fantastic characters. I, for one, will be first in line! You simply must invest your time in this book. You will be sorry if you don't! It's just that good!

~ARC graciously provided by the author in exchange for an honest review. Thank you J.J.!~

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◆*Arianna◆* says

4 Stars!!

As a reader I like nothing more than to be surprised by a book and J.J. McAvoy really did that with this stand-alone novel. '*Sugar Baby Beautiful*' was like nothing I had expected and while I didn't fully love it, I enjoyed very much. Steamy, witty and emotional, '*Sugar Baby Beautiful*' was a fantastic, addictive read that made me smile and swoon until the end with a great, endearing heroine and a swoon-worthy hero that won me over from the very beginning.

“You are sugar baby beautiful, Felicity. Any guy would walk through fire for a chance to be with you.”

Felicity is a good, hard working girl who works as a school janitor, waitress and also as a phone credit card collector. Her jobs and her two best friends Cleo and Mark are more than she can handle right now, so she's not looking for any type of relationship. When her friends ask her to attend a Sugar Baby Party, a party where rich people are looking for companionship or something more she reluctantly accepts, wanting to explore in some way her wild side and also have some fun.

Left alone at the party, Felicity feels that party is not for her after all, so she tries to hide in more ways than one. She meets a sexy and arrogant man, Theodore Darcy, CEO of Darcy Entertainment, a young billionaire who like Felicity is not very pleased to be at the party. From the moment they meet Felicity and Theo are drawn to each other, toying with each other numerous times. Theo is taken aback by Felicity's grace and beauty, wanting to know her and make her his.

“There was something about her that kept drawing me back. The way she felt against me. How she moaned out my name. Not knowing what she would do or say next. She seduced me just by breathing.”

While Theo makes clear from the beginning what he wants from Felicity, proposing her a no strings attached relationship, Felicity doesn't know exactly what she wants. Eventually she reluctantly accepts, but what begins a sex and companionship relationship slowly becomes something much more for both of them.

“When I said you're mine, I meant it. Remember? I say what I mean. I chose scars and all. If it were me, if I were the one who had to be here, would you walk away?”

Like I mentioned above this one turned out to be so much more than I initially thought it will be. The story was interesting, fascinating at times and so very deliciously twisted. I enjoyed almost all the twists and turns here and many of them kept me at the edge of my seat for one reason or another. The plot was layered and the story-line was truly addictive.

Both Felicity and Theo were wonderful, engaging characters I fell in love with as the story progressed. Felicity was a fun heroine I liked from the start. I loved her colorful personality, her sassiness and her attitude towards...well, everything. She was smart and strong as the story progressed and I sympathize immensely with her at some point into the story. She was an engaging, well portrayed, independent and rebellious heroine I admired and adored until the end.

I loved Theo, even more than our heroine. He wasn't your typical billionaire if you know what I mean which honestly I found very refreshing. He was cocky and possessive in an endearing way and as the story progressed he proved numerous times how great he is with everyone he cares about. I loved how thoughtful and supportive he was with Felicity at times. He was everything our heroine needed in her life and I loved how much he believed in her from the beginning. But what I loved the most was the fact that he never gave up on her. He was loyal, sweet and caring and perfect in every way for Felicity.

“You're one of a kind, Theodore Darcy.”

While the first half of the story was sexy and also angst and drama free, the second half was more emotional that I had expected. Like I previously mentioned there are some interesting twists that I'm sure will leave you with your mouth hanging open.

Overall, a fantastic read!

Vrsha (PeekAtMyBookReview) says

Rating: 3.5 'SUGAR BABY' Stars

My Views : I have to admit that after being disappointed by this author again and again, I didn't want to read this one but I was THREATENED to read it by some fellow blogger and I cave. To be honest, I enjoyed this one better than this author's other books.

Style of writing : She is a fabulous writer – even though her stories weren't great for me but her writing is excellent.

Characters : What I love about this author is that she will always give us hard-core heroines and Felicity was kickass in this one. And Darcy...I must confess that the name itself made me swoon and one thing that's important to know is that this one was a dirty-naughty Darcy.

Favorite Part : I loved the big twist because I didn't saw that coming...It was very well thought of but then the second revelation was disappointing!

What did not work? I don't know if it's just me but I had a feeling that she mixed some other stories to make this one up. For instance I found the beginning similar to FSOG, then strong heroines who run away from the hero (I think I've seen this in this author's other books too). Moreover, the fact that Felicity's mother is the secret and she was one of the best in her profession – which again is similar to her other book, 'Black Rainbow'. (view spoiler)

Similar books? Already mentioned...

Recommended : Hmm...I think I'm the only one who saw that minor issues so I'll just say that I'm an asshole – Forget all that I said and read the book.

Click On The Color Splashes To Join Me ;)

Catarina says

4,5 Sugar Stars,

Felicity is a girl fighting with herself just trying to move on life. When she finds herself for the first time in a "Sugar Baby Party" she realizes that world is not there. Theo is an heir and one of the most acclaimed Hollywood directors and in the end of the end he just wants a quiet life. So when he finds out that he's brother is throwing one of those parties in his house he's not very happy, but at least he gets to know Felicity.

Neither of them able to resist each other, they agree on a non-strings relationship with a end date... but as the end of their agreement approaches, they realize some things are not that easy to let go.

Wow, what an amazing surprise this book was!

An emotional and refreshing story about how a girl with some troubles and a nice guy that just want to live away from the spotlight fall in love. Well written, steamy and romantic this was without a doubt a great romance book.

I know this is marked as a stand-alone but I'm really hoping that will be a second installment. There were a lot of unfinished business and to be honest I feel like Theo and Felicity didn't finish telling their story yet.

Rating: 4,5 Stars.

Characters Development: Felicity was a very nice heroine, especially considering all that was going in her life. She was sweet, and strong and I loved her sassiness. But Theo? Theo was freaking amazing. A sexy, powerful guy with a genuine golden heart he was one of the best heroes I've read in a while. He only prove that you don't need a "bad boy" to make an amazing hero.

Steam: Hot.

Sensible Subjects: (view spoiler)

Love Triangle: (view spoiler)

Cheating: (view spoiler)

HEA: (view spoiler)

Beverly says

Ladies and gentlemen, I read a lot, a whole, whole, whole lot. I love most books I read, I am a star whore, I can't help it. HOWEVER, sometimes a book comes along that I love so freaking hard I feel the need to shout it from the rooftops. **This book!! People!!! I loved it!**

My favorite thing about blogging is getting books early, I am impatient. You want me to tell you the bad part, finishing a book no one else has read and NEEDING to discuss it with someone!! I have read two books in my life that I felt the need to tell my husband the entire plot to, and this was one. I will not tell you the plot as I did my husband, because spoiling this book would be a HUGE disservice to JJ and you!

“Not just any type of beautiful, but sugar baby beautiful.”

Felicity is a beautiful girl and an extremely hard worker. At first glance that is all we really know about her. She is living with her two roommates and works an insane amount of jobs. She doesn't care about material possessions, she cares about people. However her roommates are *Sugar Babies*, they provide services to the rich in famous in exchange for materials/money/security. That's how she ended up a party designed to bring together the most beautiful people with the richest of the rich.

Theodore Darcy, yes Darcy – I love it, is “attending” the party when he meets Felicity. There against her better judgment, so she decides to find a place to hide out. Theo later finds felicity playing the piano and is immediately taken with her beauty, grace and insane musical talent. She is so passionate about her music and Theo is entranced with her.

Theo is Hollywood royalty and extremely wealthy. He doesn't need to meet beautiful woman at a party, they flock to him, but Felicity isn't like other women. She doesn't want anything from him, accept maybe a physical relationship. Obviously, Theo decides he can give her just what she needs.

Neither Theo or Felicity can predict what happens next or how their relationship would progress. Quickly, what started out as hot sex is so much more and I am not referring to insta-love. No, they both realize they have a lot in common and can help one another, and so their arrangement becomes more.

From here the journey begins and I was hooked. I love a good romance story and I love a story about an underdog. This story has lots of twists and I definitely didn't see things coming, but what I loved the most is the story of unconditional love. Unfortunately, a lot of people will never truly experience unconditional love and this story reminded me of the value in that kind of love. Theo and Felicity are one of a kind and to most they don't make sense, but their connection was absolutely beautiful.

I have been a fan of JJ since I read her first book. I was blown away with her talent and ability to create these characters I felt attached to and worlds you wanted to be apart of. Since, I have read all her books and every

time I fall in love. *Sugar Baby Beautiful* is not your average love story, it's better. It's raw, ugly, it's true love at it's finest.

ARC kindly provided in exchange for an honest review.

SueBee★bring me an alpha!★ says

★★★★★! Sugar Baby Beautiful (stand-alone). LIGHTS - CAMERA – ACTION! Young waitress is swept off her feet by Hollywood royalty, until she takes off running.

Sugar Baby Beautiful (stand-alone) opens up to waitress and call center operator **Felicity Harper** being coerced into attending a **Sugar Baby party** in the Hollywood Hills. Her two gold-digger friends and roommates, Mark and Cleo have reaped the benefits of such arrangements for years while Felicity **struggles to make ends meet**. At the party she makes the best of her night by finding the mansion's music room and **playing the grand piano**.

Hollywood producer, director and writer, heir to a fortune and Hollywood royalty **Theodore J. Darcy, Theo** hears Felicity play and is mesmerized. He has **come to break up the party** annoyed with his brother for opening up his home to gold diggers.

Theo is intrigued by the young musical genius despite meeting her at such a party. He pursues her relentlessly and they agree to **no-questions-asked sex**. Felicity is swept off her feet in a **blockbuster romance** and sex-scapades with the larger-than life and infamous Theo. But she does not want a long-term relationship, more on why to unfold, and so she **sets a cap on their time together**.

While they are both consumed by their **intense attraction**, sexual needs and chemistry the **inevitably deadline**, is creeping in. Like any good movie their **picture-perfect arrangement** must have an end, but not before the **culmination** and **climax** produces secrets, lies, deceit, heartbreak and more...

I'm still pining after **Theodore J. Darcy, Theo**. In fact I am creating a new alpha hero shelf for him. He is the **in-control EASY-GOING alpha**. Never for a second did I doubt his **imposing** presence and **commanding** ways, but his **laid-back** personality lets Felicity have free reigns. That said as he was falling I sensed his need to not so much possess her but to make her his.

“Sometimes it felt like he was taking out his frustration with me on my body, while other times when he was gentle with me it felt like he was asking me why.”

Felicity Harper is another **strong heroine** courtesy J.J. McAvoy and kudos for creating another such unique heroine. As strong as swoon-worthy as Theo was, Felicity always **held her own** and in many ways **she controlled** the development of their relationship or rather her **stubbornness** and **fears** did - until Theo took charge.

“So I do what I do best and try to run. But he’s a runner so he so he always catches up to me.”

Sugar Baby Beautiful with its **thought-provoking** plot is every bit the **rollercoaster** romance the setting calls for, all the way through the shocking second/third act and Hollywood ending. Lights - Camera –Action!

Spellbinding plot! **Effortless** story telling! **Soul-searching** passion! **Larger-than-life, easy-going** alpha hero! **Captivating**, I-want-to-be-her heroine! *6-stars shelf.*

Hero rating: 5+ stars

Heroine rating: 5 stars

Sexual tension rating: 4.5 stars

Sex scenes rating: 5 stars

Sex scenes frequency: 4.5 stars

Plot rating: 5+ stars

Dialogue rating: 5 stars

Storytelling rating: 5 stars

Story ending rating: 4.5 stars

Book editing rating (5 = no edits spotted): N/A, beta

Overall rating: 5 stars

Would I recommend this book: Yes.

Would I re-read this book: Yes.

Would I read future books by this author: Yes.

BETA copy provided to me by author J.J. McAvoy in exchange for honest feedback & review.

?Flo? the coffee addict says

Monday August 24th 2015 - Review now posted!

5 **mind blowing STARS**

“We'll hurt each other and be better for it.”

Full disclosure. I'm a huge fan of Ms. McAvoy's work and I usually rate her books with 5 Stars, but Sugar Baby Beautiful was a new level of awesome for me. The story is spellbinding and thought provoking. I didn't see half of it coming and I just simply loved being lost in this book.

Let's talk story...

“She was the gift that kept on giving, and I was eager to see how loud she could moan.”

Felicity Harper has a hard time making ends meet. She has three jobs and when she is not working she is at home reading, or watching movies with her best friends Cleo and Mark.

One day these two manage to get her out of the house to join a *sugar party*. A place for rich people to find companionship, in most cases that ends up in exchange for a few material or monetary favours. Felicity on the other hand just wants sex. But when she gets there it is all a bit overwhelming and she hides, running straight into a piano...

and HIM.

Theodore Darcy is a very handsome director, writer, producer and CEO of Darcy Entertainment. Also, a billionaire. But please don't hold it against him. This man is hands down the most down to earth rich guy I have met in written form.

From the first moments he lays eyes on Felicity he is enthralled by her beauty and her talent. Because yes, she plays the piano like a little god. He pursues her, she gives in and eventually they make a deal. Sex and companionship for a finite period of time. No strings attached.

“Witty, rebellious, sexy, and wants nothing from me but sex. Either I'm hallucinating, or you're lying to yourself.”

“Third option... I'm really horny.”

This is what the book is all about...on the surface.

Don't get me wrong, the superficial story is beautiful, so very hot and it sucks you in in no time. They are a fun couple, have excellent banter and are very much equal in strength. They are also very layered and interesting as characters. Especially Felicity gets revealed one step at a time and what you see is very fascinating, if not a little confusing as well.

But then something happens. A big twist. And when I say that, I really want you to be prepared to have your whole world standing on its head within a seconds notice. I was already in love before, but after that I was a gonner. It honestly felt reading a whole different book.

“Life isn't a movie, and kissing in the rain can come with a few setbacks.”

I think one of the most important things if you contemplate reading this book is not to get spoiled. Don't read the reviews that tell you everything and under no circumstances skip to the end and see if there is a HEA.

Sugar Baby Beautiful is a standalone read (novella coming by the end of the year), told from both main character's POV and even though that allows you to see a bigger picture it only shows you one side of the coin... until it doesn't.

Am I being cryptic enough to pique your interest? I hope I am. I would honestly recommend this book to anyone who likes a good read that holds more in the cards than is written in the blurb. And I think fans of Ms. McAvoy's writing will not be disappointed. I know I wasn't.

***ARC very kindly provided by the author in exchange for an honest review.*

Lo Bookfrantic says

5*BRILLIANT ~ STARS**

Genre: Contemporary Romance

Type: Standalone (short novella to follow)

POV: First Person - Dual

I honestly went into this book blinded I just loved the cover and the author. What I read was just beyond my expectations; this story was so unique and brilliant. It had everything I look for in a book and so much more. I laughed, cried, and I was completely shocked at events I was totally not expecting. It was truly a fresh of air to read such a great story that makes you go through all the emotions and enjoy every single minute of it.

Felicity Harper; a dead gorgeous twenty four year old who is going through life surviving on her own, does not have time for love or sex for that matter. She learned to depend on no one by working three jobs and basically staying away from everyone other than her two roommates Cleo and Mark. Her roommates “forced” her to attend a party but not just any party a “Sugar Party” where working class people will hook up with millionaires and exchange sex for money. She was naturally beautiful with long, soft, and honey-brown hair and amazing hazel eyes. She didn't want the money but was curious about the sex. When she got to the party she instantly regret it, so she hides away; able to escape to a

private room where she found a piano. Playing music was always something natural for her taking her to a place she can escape. She didn't realized Mr. Darcy the one and only CEO of Darcy Entertainment was watching her play with so much intensity he wanted to know her deeply in his bed of course; he instantly was impressed and fascinated with her beauty and talent.

Theodore Darcy aka Theo, a wealthy man; at only thirty one years old; famous for his talent as a film director, writer, and producer was not expecting to find someone like Felicity at his home. However; from the moment he set eyes on her his world slowly changed. He wanted to know her; he wanted to make her his and keep her. Something about her brought life to him and he wanted more. He was completely amazed by her music and just wanted own her.

“Not knowing what she would do or say next. She seduced me just by breathing.” Theo

The relationship between these two was super-HOT. At first they made a deal she only wanted sex no strings attached and no money in returned; he was ok with it as long as she was only his. They agreed to the hot steamy sex which yes there was lots of sexy scenes the first half of the book that I would never forget. However; their relationship started to get too intimate and Felicity kept backing away from it. She had a dark past and was afraid to open up and give love a chance; so she kept running away from Theo every time she felt that they were getting too close. Theo had never come across someone that would make him feel the way he felt with her; for the first time in his life he didn't care about what the world thought of him he just cared about how happy and alive he felt when he was with her.

“I don't share with anyone, ever. Until we're over I'm the only one you see”. Theo

Theo was such an amazing character; I loved him so much for everything he did on this book for everything he went thought. He is a hero you will fall head over heels and you would never forget him I promise you that. He never gave up and did anything to help Felicity and I have him on my top list and he holds a very

close spot to my heart. He truly was an amazing alpha.

“We’ll hurt each other and be better for it.”... When she wrapped her hands around my neck, I knew right away: SHE WAS MINE.” Theo

There are so many twists and turns on this story I can’t really go into details because it will basically ruin the story for everyone. However; I can honestly say this book has left me wanting for more. I do love a lot of books I can’t help it but this book my friends has absolutely blew my mind away with how well written and the amazing plot and twisted it was like nothing I’ve ever read. I guarantee you will not want to miss out on this amazing ride; it will blow your mind away and keep you on the edge wanting for more. It was super sexy, so much angst and totally shocking events that I’m still trying to processed everything I just read. I will recommend this book to everyone looking for a sexy read with angst and twists and a book of hope and true love.

“For the first time in a long time, I felt safe in someone else’s arms, even as my world crumbled....“You’re one of a kind, Theodore Darcy.” Felicity

"ARC kindly provided via blog tour, in exchange for an honest review."

BOOK ORDER: STANDALONE

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Christy says

4.5 stars!

Sugar Baby Beautiful is the second J.J. McAvoy book I’ve read and I enjoyed this one even more than the first. This is definitely an author I will be reading more of. This book started out as any other read for me, but

that last 30%... I have to say that last bit shocked me big time. It also brought me to tears. It was really a great/unique twist to the story.

“You are sugar baby beautiful, Felicity. Any guy would walk through fire for a chance to be with you.”

Felicity and Theodore meet in an unlikely way. They are very different from one another, but they connect early on.

Felicity is 24, she's a waitress, a janitor, and works as a call operator. She's a busy girl and isn't looking for a relationship but Theo takes her by storm. Theo is a successful CEO of an entertainment company and brings the best out of Felicity. He shows her it's okay to follow her dreams, to be who she is. I love Felicity's confidence and strength. I also love how much Theo believes in her. He sees all that strength and confidence and brings it out of her. He also never gives up on her no matter what this couple goes through. He's a pretty special guy.

“You're one of a kind, Theodore Darcy.”

Felicity and Theo go through so much. What started out being just about the sex between them has turned into so much more. Their story is a story of unconditional love at it's finest. It's a story of overcoming adversity, about not judging people and about not giving up on love.

J.J. McAvoy's *Sugar Baby Beautiful* is a unique and stunning romance you won't want to miss out on! I'm very much looking forward to more by this author and I'm hoping for a possible spin off from this book.... ;)