



# **The Bootstrap VA: The Go-Getter's Guide to Becoming a Virtual Assistant, Getting and Keeping Clients, and More!**

*Lisa Morosky*

[Download now](#)

[Read Online](#) 

# The Bootstrap VA: The Go-Getter's Guide to Becoming a Virtual Assistant, Getting and Keeping Clients, and More!

*Lisa Morosky*

## **The Bootstrap VA: The Go-Getter's Guide to Becoming a Virtual Assistant, Getting and Keeping Clients, and More!** Lisa Morosky

"The Bootstrap VA: The Go-Getter's Guide to Becoming a Virtual Assistant, Getting and Keeping Clients, and More!" is an organized brain dump of everything Lisa Morosky has learned and experienced (and what she wishes someone had told her) over her four years of building, growing, downsizing, and repositioning a business as a virtual assistant.

The eBook includes chapters on web working, the basics of being a virtual assistant, creating your business plan, setting up your business offline and online, getting clients, working with and keeping clients, how to grow or slow your business, alternative income streams for virtual assistants, and more. It also includes interviews with successful virtual assistants, interviews with clients who utilize a virtual assistant, resources at the end of most chapters, a 30-day reading guide and action plan, and access to The Bootstrap VA Facebook Group where readers can bounce ideas off of each other, ask Lisa questions, and get the support needed no matter where they are in the process of becoming and working as a virtual assistant.

If you want to get started as a virtual assistant, and you're a go-getter looking to bootstrap your way to success, this is an eBook you can't afford to miss.

## ABOUT THE AUTHOR

Lisa Morosky is the author of "The Bootstrap VA: The Go-Getter's Guide to Becoming a Virtual Assistant, Getting and Keeping Clients, and More!" and is a premier virtual assistant in the blogging, Internet marketing, social media, and online business realms. As the founder of VAforBloggers.com, Lisa worked with dozens of clients from 2009-2011, received mentions by and recommendations from top experts, spoke at the BlogWorld conference in Las Vegas, and built a business from the ground up. In 2011, Lisa made the decision to cut back, reposition her services and her client base, and spend more time on personal projects. She moved her services to her new, centralized home at The Home Life {and Me}, lowered her rates (to pass on her new savings to her clients), and changed her title to "blog helper". In 2012, Lisa launched her virtual assistant coaching services.

In addition to being a virtual assistant and a virtual assistant coach, Lisa is a Christ follower, a proud wife to her amazing husband, a homemaker, a real foodie, and a lover of all things simple and natural. You can find her blogging about creating a simple, natural, faith-inspired home life at <http://www.thehomelifeand.me>.

## **The Bootstrap VA: The Go-Getter's Guide to Becoming a Virtual Assistant, Getting and Keeping Clients, and More! Details**

Date : Published September 20th 2012

ISBN :

Author : Lisa Morosky

Format : Kindle Edition 154 pages

Genre : Nonfiction, Business, Finance, Personal Finance

 [Download The Bootstrap VA: The Go-Getter's Guide to Becomin ...pdf](#)

 [Read Online The Bootstrap VA: The Go-Getter's Guide to Becom ...pdf](#)

**Download and Read Free Online The Bootstrap VA: The Go-Getter's Guide to Becoming a Virtual Assistant, Getting and Keeping Clients, and More! Lisa Morosky**

---

## **From Reader Review The Bootstrap VA: The Go-Getter's Guide to Becoming a Virtual Assistant, Getting and Keeping Clients, and More! for online ebook**

### **Terry says**

Really great lead in to a career as a Virtual Assistant, and yes, I used capital letters on purpose! Lisa Morosky does a fantastic job at keeping the writing crisp and concepts easy to grasp. The only caveat is this book is geared mostly towards operating your own business versus working for a company or organization as an "employee", which in my book is a plus not a detractor. A must read for anyone thinking about or starting out as a Virtual Assistant.

---

### **Alexandra says**

An excellent primer. Lisa lays everything out in a clear easy to digest action plan. While not everything she writes about might pertain to you and your goals, her core process is essential.

---

### **Christy says**

This book is an incredible resource, packed with ideas, checklists and links for creating a virtual business. I would definitely recommend it to anyone entering the field.

---

### **Blushing Reader says**

This was full of useful information, great tips and ideas to get you thinking. Well worth the price of the book. Very satisfied with this ebook purchase and the knowledge I came away with.

---

### **Jennifer says**

Everything one would need to know to start. Very thorough and detailed.

---

### **M J says**

Really great, direct, helpful guide to the world of VA. Couldn't recommend it enough for someone interested in the field.

---

## **Rachelle says**

### **Lots of great info!**

Lisa is easy to follow and gives lots of great tips. I was bookmarking and highlighting throughout the entire book. Very motivating!

---

## **Jenni says**

This little e-book on starting and running an online business is chock-full of great tips, suggestions, and links. I've had a freelance business for several years, yet I picked up several great ideas that I will implement. The book is simple, easy to read, full of common sense and good ideas.

---

## **Lora says**

A great resource and an enjoyable read

---

## **Leslie says**

Great book for anyone who is starting out as a VA. It was a quick and easy read and I agreed with a lot of the recommendations. Having been a VA myself already for two years now, I was still able to get something out of this book. It is definitely more geared toward the new VA, though.

---