



How to Think Like Einstein: Simple Ways to Break the Rules and Discover Your Hidden Genius

Scott Thorpe

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In this totally accessible, ingenious book, you will learn the tricks and techniques to solve bewildering problems from the greatest minds in history, including Albert Einstein. From business and parenting to becoming more creative and improving relationships, How to Think Like Einstein provides the tools to discovering breakthrough solutions to everyday challenges.

Author Scott Thorpe will guide you step-by-step through the process of freeing yourself from your ?rule ruts? to dreaming up some of the craziest, but possibly most important, solutions of your life Learn to solve your problems by:

- thinking like a bug
- organizing a party
- learning the game of poker
- pretending you're James Bond
- acting like a millionaire

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From Reader Review How to Think Like Einstein: Simple Ways to Break the Rules and Discover Your Hidden Genius for online ebook

Dave says

One of many credible books on creativity. Describes several heuristics for developing flexibility and fluency in identifying, framing and solving problems. I prefer James Adams' "Conceptual Blockbusting: A Guide to Better Ideas" But that may reflect my personal bias more than an objective view. For those who have not read much on creative problem solving Thorpe's book may be a good introduction . For those who have read other works on the subject, How to Think Like Einstein may be a competent refresher.

Juan Baez says

I read the Spanish version long time ago. You will not think like him after you read the book (not even close)and off course nobody would expect that... however there are some nice concepts and ideas on this book. I like the "don't discard any idea to solve a problem even-thought is crazy and unlikely" it might help others somehow to come with a good and possible one.

Bryan Seaford says

Helpful book if you are trying to solve a problem, or have a solution in search of a problem.

Alaa A says

meh

Joe Oaster says

Not much new here that I have not heard in the past. Some interesting ideas and concepts always helpful to hear again.

Adam says

Eh. The title is click bait. I'd guess the author read a one page biography of Einstein and decided that it would sell. He wrapped his principles around Einstein instead of actually teaching Einstein. The book can be summed up in the first and last line of the book and a line that is repeated so much you'll hate it by the end: be like Einstein by breaking the rules.

Nathan says

Ugh. This book promotes the throw a bunch of stuff in a pot, shake, then throw it at the wall and see what sticks, then repeat method of "creativity." The flaw is that it promotes thinking and thinking when true creativity comes from the stillness of the mind, not the soup of rational thought that clouds the present. The quotes are good though! Written by a sales and marketing guy, this book could be useful for people in that profession who want to break "out of the box." But don't expect to learn about Einstein's way of thinking, which is as far from this method as imaginable, and imagination is what you would need to approach it. Something this book sorely lacks.

Jeff Brateman says

I got this as a gift from a family member, and figured I would read it before donating to Goodwill. Good thing I did... NOT. This book is a gross simplification of so many things, it's almost laughable. There are stories of other successful people boiled down to a single sentence. No, sorry, it's always more complicated than that.

This does get at least 2 stars though, because some of the tips on being creative, managing creatives, and blossoming ideas and idea-making are somewhat useful, and the quotes are good too. So, unless you are just getting started at the whole being creative thing, there are many better books out there.

Lorraine says

3.5 Stars. I really enjoyed this short book on creative thinking. He included many good suggestions on steps to take on how to solve a problem. I found the book very interesting yet not too scientific and overwhelming.

Ocean says

I feel that the way the book was wrote makes you really have to think while you are reading it, which is perfect. It's what I exactly wanted from the book.

Melissa says

It was interesting to read about different ways to solve problems, but I found the advice to be really repetitive. For this reason, it could have conveyed the same suggestions but with less pages. Also, I feel like the examples were not the most useful or understandable, especially in the latter sections as they focused primarily on solving corporate issues.

Charles Franklin says

I picked up this book because I'm interested in creative thinking . I made the decision to become a content marketer so I thought I might as well work on being creative! This book exposed me to a different side of Einstein's thinking. Like the typical American, it took me a long time and A LOT of books to realize that there's more to Einstein than $E=MC^2$. He was a revolutionary, social justice advocate, and free thinker.

This book picked up on that "free thinking" vibe, arguing that Einstein used creative thinking to power his world-changing discoveries in physics (which we are still appreciating to this day). It doesn't focus on the science, it focuses on the brains behind the science, urging readers to push out of their ordinary thinking into more creative thinking. I appreciated that aspect of the book and came to realize that, although I consider myself a "freethinker", I tend to respond to problems in the same way over and over again. This book offers some simple ideas for me to challenge that on a weekly and/or daily basis and I look forward to trying them out. I won't become Einstein, but I can at least develop a few more thinking skills inspired by him.

Cliff Chew says

This is quite an interesting and light book. The focus of this book seems to be on expanding one's thinking, so that one can come up with creative solutions to very difficult problems. Some of the points in this book might seem pretty trivial, but I think everything adds up.

I guess this book doesn't bring as much value to me because I am already quite an eccentric person that thinks about a lot of weird stuff. Interesting, some of the advice matches with books on how to think like Da Vinci.

Tamara Juricic says

Expected much more. The book basically tells you to break the rules (which can be explained in few paragraphs) but with quite vague ideas and examples. Blah.

Zee Monodee says

Wanted to like this book, and even to finish it...but couldn't, because basically, it is telling you 'think outside the box'...but what is the box and what is outside? That's what I expected this to get into, but I couldn't slog along the book to find if there was even an answer to this, as it kept harping on this 'think outside the box' idea, but this is something everyone already knows, right? How do you put it into practice: is what I wanted this book to answer.
